

SHAPED BY NATURE

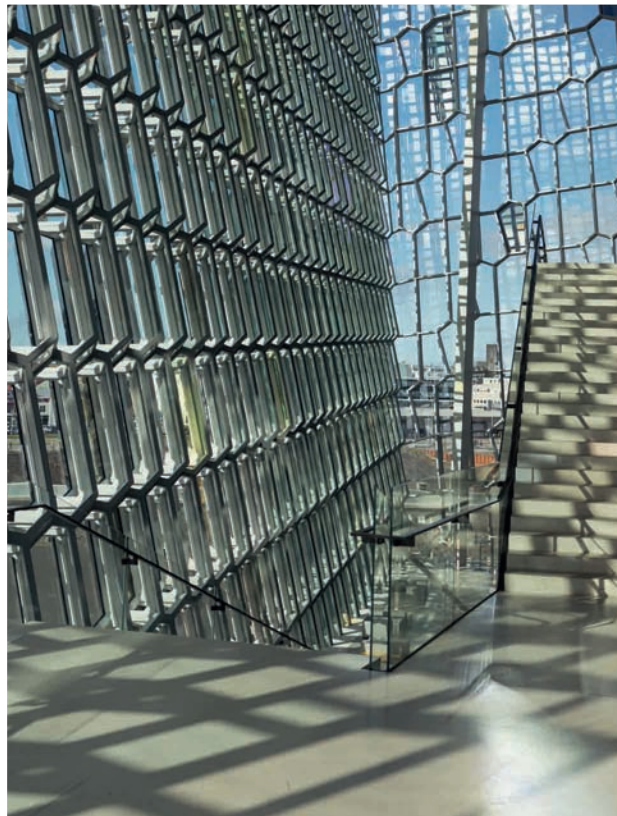
Raw, timeless elements shape the lives of the people of Iceland.

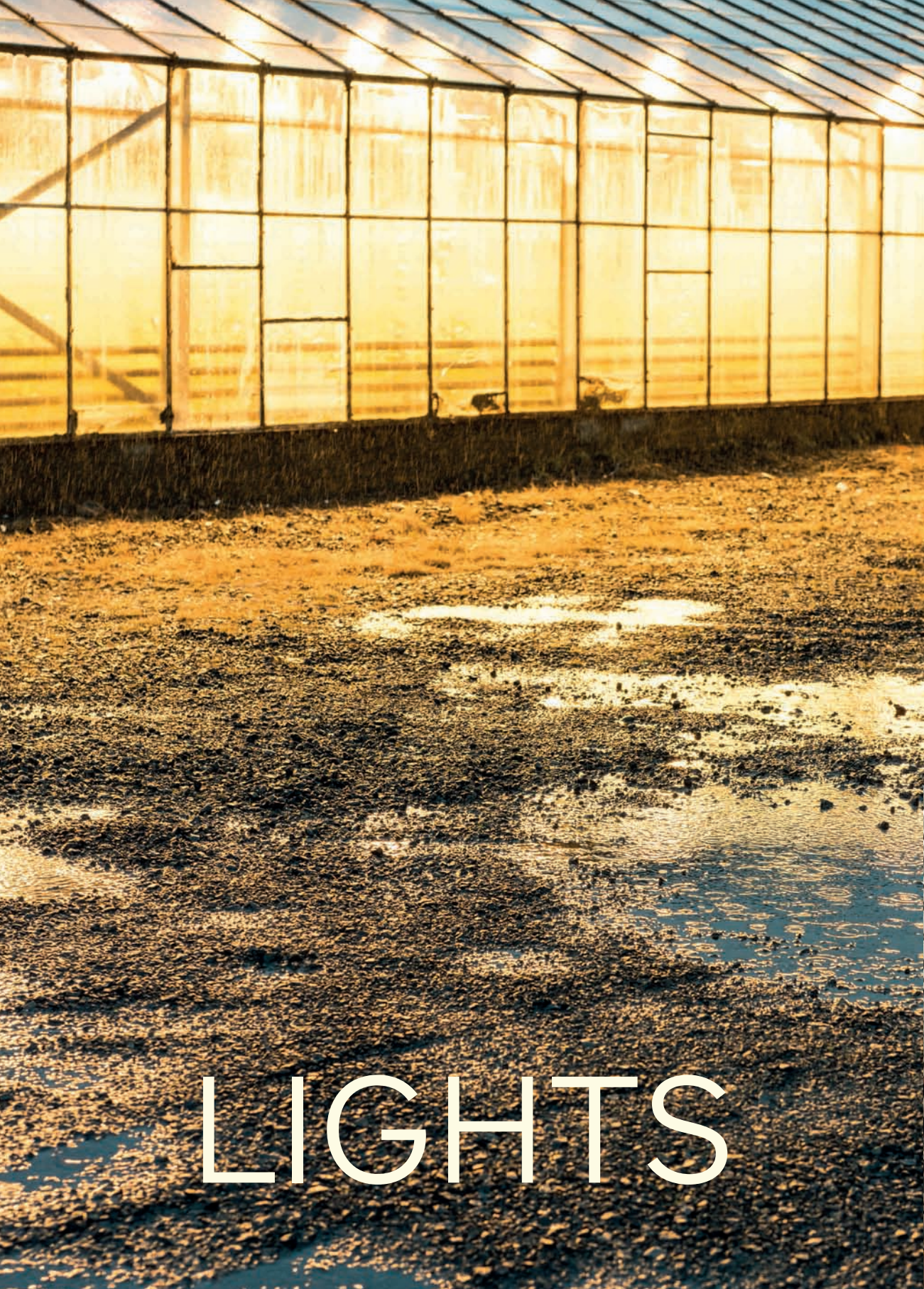




traditional & modern

Architecture has continually modernised and reinvented itself over the centuries, yet never forgotten its roots. It has come full circle, even ultra-modern buildings quote the ancient constructions of the first settlers.

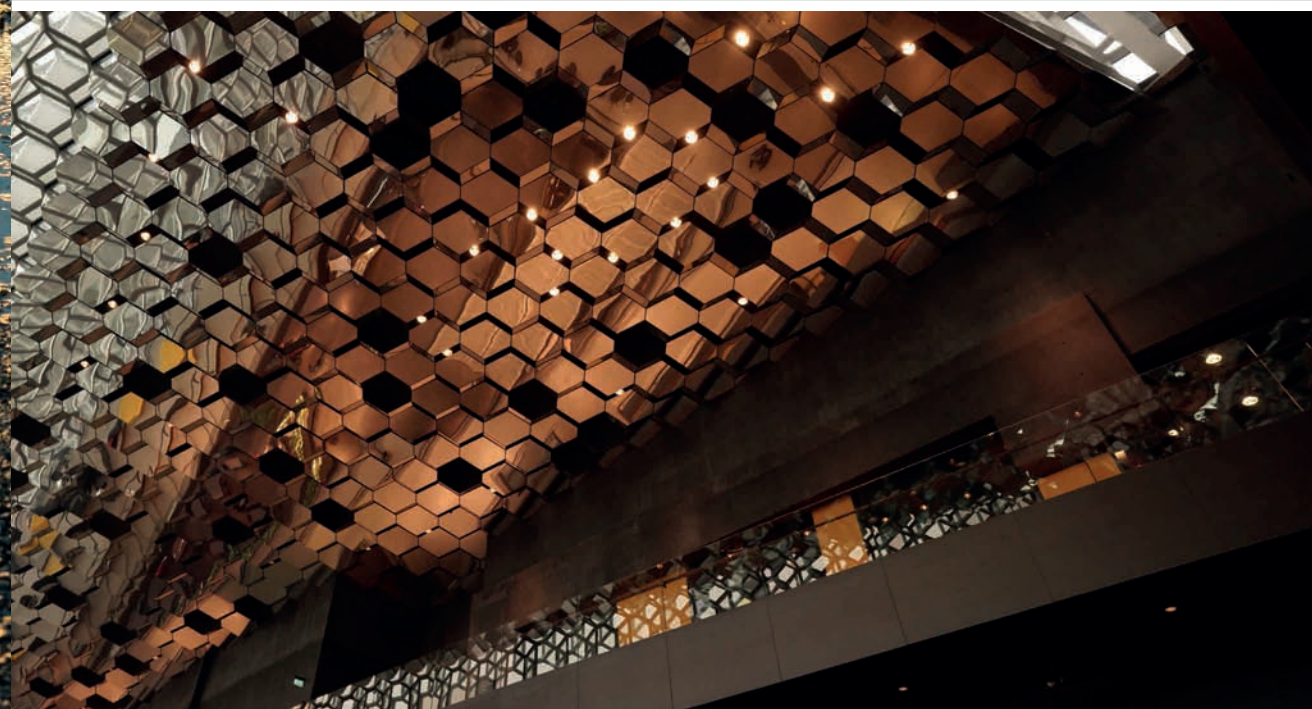


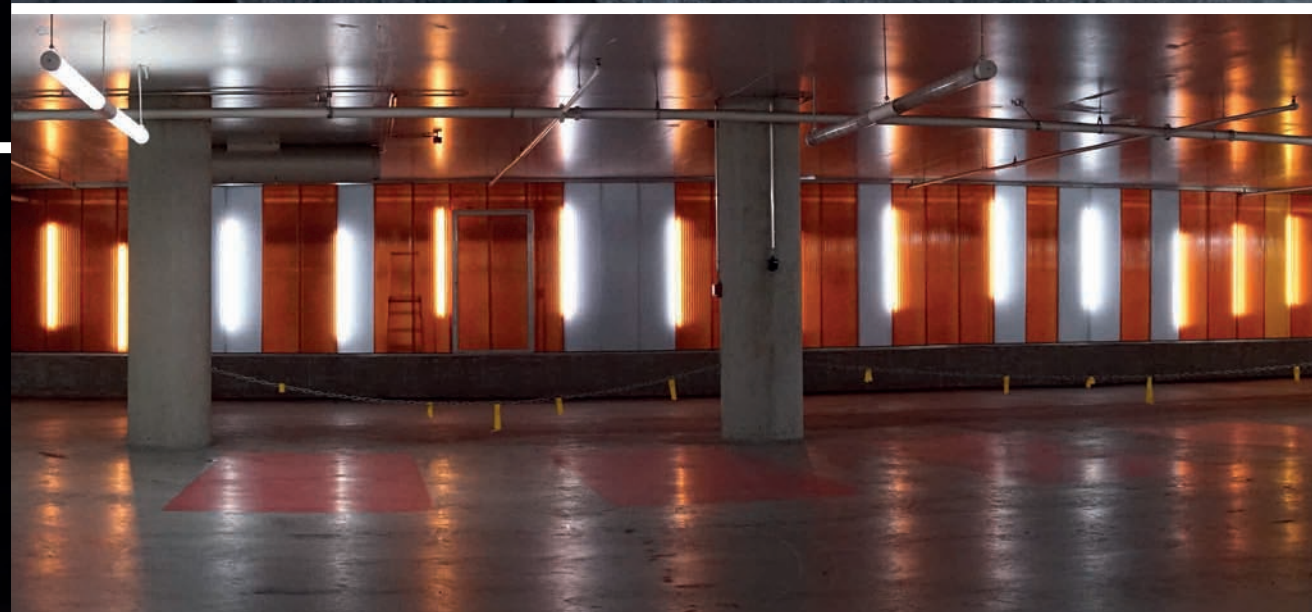


LIGHTS



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artificial & natural

Where does the darkness begin? What is the quality of the light? Art and architecture move between these creative poles. Natural phenomena and modern lighting technology turn the darkness into a source of light.



NATURE



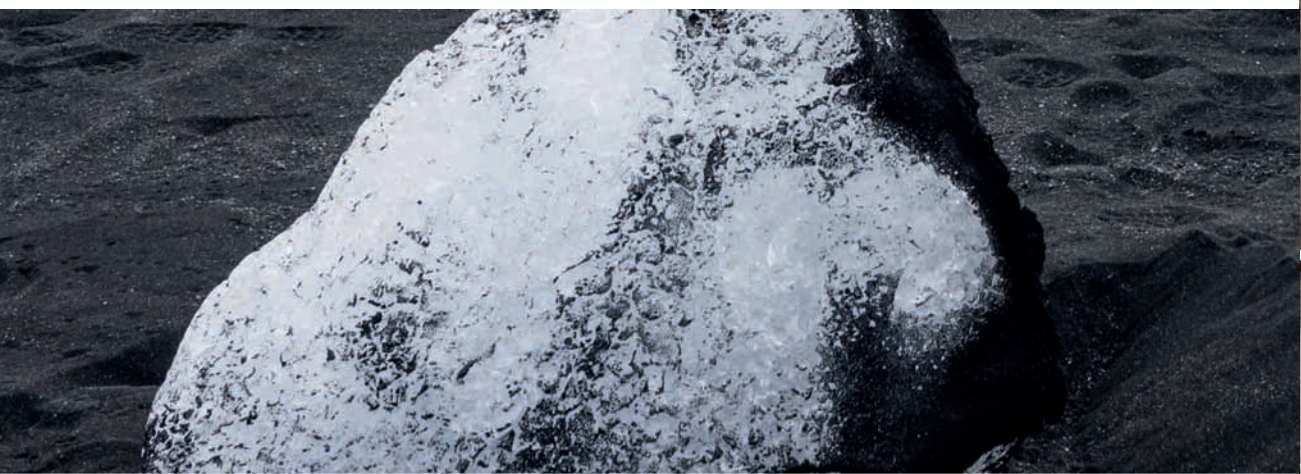


reflection & colour

The unsettled, changeable weather possesses great creative power. Water and wind carve the landscape. Every season, every time of day has its own play of colours and reflections, in subtle monochrome or stark contrasts.







natural & manmade

Natural surfaces and materials inspire craft, architecture and art in equal measure. Weathered or corroded material isn't disposed of, but rather put to new uses.



STREET ART

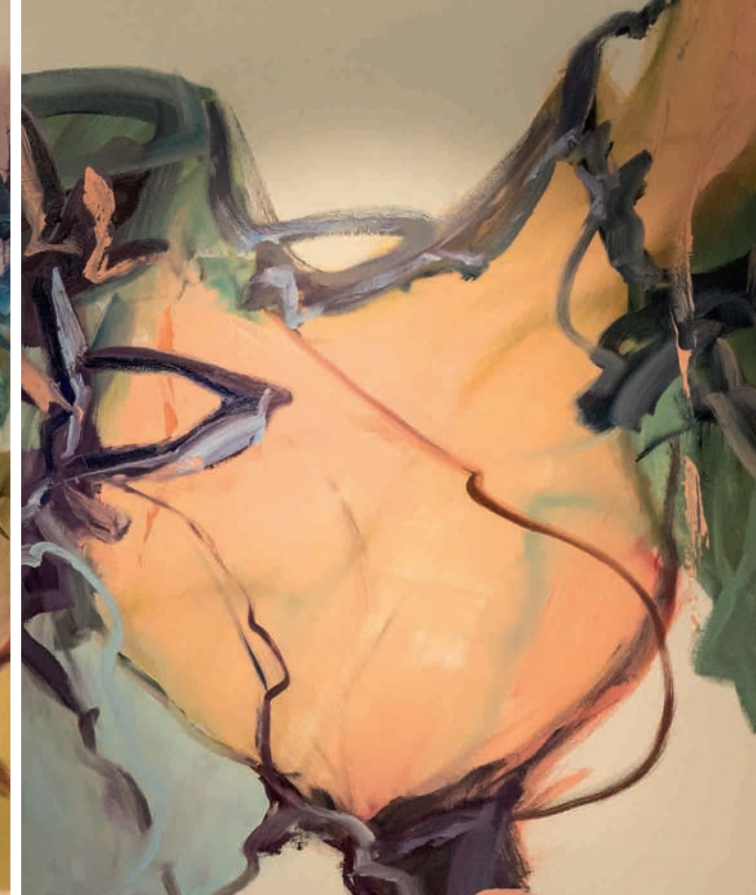




monochrome & colourful

Street art is storytelling. In Reykjavik, especially, these poetic miniatures create a cosmos all of their own: literary quotations or references to art, as colourful and lively as the city's facades and corrugated roofs.







natural & handmade

Nature inspires arts and crafts more strongly than in other countries. As in the past, sweaters are knit by hand, and – whether in traditional tones or bright, modern colours – preferably from Icelandic wool. Nature consistently informs design and its influence is always palpable, be it in jewellery, clothing or furniture.



colours

Black appears kindly: combined with warm light and quiet earth tones to create an atmosphere that is comfortable and inviting.





colours

Glowing orange. The signal colour of seafaring and road transport turns up in ever-new contexts, creating moods and contrasts.



colours

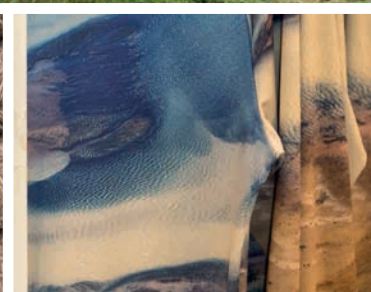
Favourite colour: red! Ever-present, in any case, and often contrasting with the immediate surroundings. Not even the smallest village would be complete without a red roof or facade, punctuating the landscape with an added, enlivening note.





colours

Clear, strong blue and warm, earthy brown. The rust of corrugated iron roofs set against the blue of the sky. Dark-stained wood and turquoise blue accents. Blue and brown in all variations and combinations.





colours

Nature's diversity in green: the colour inspiring designers, or used as bright and vivid variants in roof and wall paints dotting the landscape that inspires them.

Many thanks to the very friendly people from Iceland who allowed us to take pictures:

www.unalocalstore.is

Photo: „sheep fur chair“ page 25 | „desk & lamp“ page 33 | „fish skin“ page 17 | „rusty corrugated iron“ page 17 |

www.hringa.com / *elinhansdottir.net

Photo: „silver chains“ page 23 | „silver jewelry“ page 24 | „necklaces*“ page 25* | „window decoration“ page 28 | „necklaces“ page 28* |

www.kastania.is

Photo: „light bulbs & ravens“ page 26 | „brass lamp“ page 26 |

www.kioskreykjavik.com

Photo: „dress“ by Hildur Yeoman page 24 | „dress“ by Milla Snorrason page 34 |

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Photo: „sculptures“ by Sólrún Guðbjörnsdóttir page 22 | painting „*In the distance*“ by Yvonne Kristi Nielsen page 22 | painting left „*Limbo*“, right „*Imagination*“ by Auja/Auður Björnsdóttir page 23 | „horse sculptures“ by Katrin Gísladóttir page 24 |

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Photo: „wool“ page 32 | „wool“ page 35 | „wool gloves“ page 25 | „wool sweater“ page 22 and 23 |

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